

CORNER BLOCK

WANT TO SHOP AND SAVE WITH CORNER BLOCK?

Become a Corner Block Member today and get your free Corner Block Card ("CB Card")!

WHAT IS THE CB CARD?

The CB Card is a smart card for our loyalty program. It allows members to accumulate "CB Dollars" (a.k.a. bonus dollars) as part of our reward system. These CB Dollars can be used in-store and online! Members can also charge the card with credits to make future cash-free purchases, adding convenience to regular customers who frequently shop with us!

HOW CAN I BECOME A CORNER BLOCK MEMBER?

A single purchase of HK \$600 or above, or a total purchase value of HK \$1200 in a month, will entitle you to become a Corner Block Member. It's easier than you think!

HOW CAN I ACCUMULATE CB DOLLARS?

Every time you come into Corner Block and shop, we put CB Dollars on your CB Card for every purchase you make. So the more you spend, the more you can earn and save. It's very simple!

More specifically, for every HK \$100 purchased, you earn 1 CB Dollar and 1 CB Dollar is equivalent to HK \$1. Your accumulated

CB Dollars will be automatically stored on your CB Card for your future purchase.*

* CB Dollars are only valid for a period of 12 months, starting from the issuing of the bonus dollars. Any unused CB Dollars will not be valid after this expiry date.

HOW CAN I ENJOY EXTRA REWARDS?

Apart from earning CB Dollars, you can have an option to join our pre-payment scheme where you can store a pre-paid amount up to a maximum of HK \$4,000. It is the most convenient way for you to shop and simultaneously receive CB Dollars and special discounts on fresh produce and grocery items (see the table below).

| TIER | PRE-PAY | PRODUCE | GROCERY |
|------------|---------|---------|---------|
| Raspberry | \$1000 | -- | 10% |
| Blueberry | \$2000 | 5% | 10% |
| Blackberry | \$4000 | 10% | 10% |

Tier: Blackberry Blueberry Raspberry
Title: Mr Ms Mrs Dr

Surname*: First Name*:

HKID (first 4 digits)*: Birthday:

Telephone*: Email Address*:

Mailing Address: District:

Signature*:

Date*:

Submit completed application at our store:

Shop A, G/F, World Trust Tower
50 Stanley Street, Central
Hong Kong

or by:
Email: hello@cornerblock.com.hk
Fax: +852 2810 6062

I hereby confirm and agree the details and terms & conditions of CB Member Reward Scheme.
Required fields are indicated with (*).

For Shop Use Only CB Membership Card No: Handled By:

Terms & Conditions: Corner Block Card (CB Card) is non-transferable and must be presented upon purchase to receive Corner Block dollars. Corner Block is not responsible for any transaction and charge incurred during the loss of Corner Block cards. A replacement fee of HK\$40 will be charged (to be paid in cash) for the loss of the CB card. Corner Block dollars cannot be redeemed in cash. Use of the Corner Block dollars will only be in dollars and not in cents. For any transaction which incurs in decimal, units will be rounded according to general rounding principals. All Corner Block dollars are based on Corner Block records. Corner Block will not accept any claim of missing dollars. Corner Block reserves the right to revise the terms & conditions of the card without prior notice. In case of any dispute, Corner Block reserves the right of final decision.